

HOW TO EFFECTIVELY MANAGE A MODERN FINANCE FUNCTION

1. Evolution of roles and responsibilities of a Finance Function and the CFO

a. Traditional roles and responsibilities of a finance function

- Financial record keeping
- Asset management
- Reporting financial performance
- Compliance to regulatory requirements and internal policies and procedures
- Assurance services to management
- Coordinating organization-wide control management
- Communication

b. The challenging roles of a modern CFO

- Taking a role in strategy development and execution
- Stakeholder management
- A catalysts for transformative change across an entity's business
- Driving cross-functional collaborations
- Sound financial planning for long term business performance
- Regulatory compliance

2. The Role of Digital Transformation in a Modern Finance Function

a. Understanding digital transformation in modern finance function

- Definition and importance to CFOs
- Key trends in financial digitalization

b. Technology in modern finance function

- IA and machine learning for data-driven decision making
- Block chain for secure transactions
- Cloud based financial management

c. CFOs and digital strategy

- Integrating digital tools for financial planning
- Managing risk and regulatory compliance

d. Process automation

- Robotic process automation (RPA) for efficiency
- Digital payment system and financial workflow

e. Cyber security and compliance

- Protecting financial data
- Navigating regulatory framework

f. Case studies and discussions

- Real-world examples
- Challenges and solutions in implementing digital financial strategies

3. Key Steps to Build a High Performance Finance Function

- Investing in technology
- Talent (blend of skill-sets) acquisition and retention
- Integrating with other functions or units
- Encouraging positive change

4. Developing People and Management Skills

- Emotional intelligence
- Effective communication
- Interpersonal and influencing skills
- Building and maintaining health relationships
- Creative thinking

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The course attracts a fee of **USD 2,950** inclusive of tuition, reference materials, certificate of attendance, morning and afternoon teas/coffee, lunch, site viewing, airport picks and drops.