

DIGITAL FINANCIAL LEADERSHIP: LEVERAGING AI AND AUTOMATION

COURSE OBJECTIVE

To empower financial leaders to harness AI and Automation, driving efficiency, innovation and growth with data insights.

DETAILED COURSE OUTLINE

1. AI and Automation

- Trends shaping finance
- Key technological drivers transforming financial leadership

2. Digital Transformation in Financial Leadership

- Strategic alignment
- Change management

3. Essential Skills for Today's Financial Leaders

- Mastery of data analysis and interpretation
- Strategic thinking and decision-making
- Advanced communication and collaboration techniques
- Adaptability and flexibility in a rapidly changing market
- Knowledge of regulatory compliance

4. AI-Driven Financial Planning and Analysis

- Predictive analysis
- Scenario planning

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5. Automation Financial Process

- RPA applications
- Streamlining workflows

6. Data-Driven Decision-Making

- Data visualization
- Insights for decision-making

7. How to Implement Strategic Financial Planning in the Digital Age

- Aligning financial goals with corporate strategy
- Scenario planning and risk management

8. Risk Management and Compliance

- AI in risk assessment
- Regulatory tech

9. Navigating the Digital Landscape

- Financial management software essentials
- Leveraging Big Data and AI for financial insights

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10. Leading through Change

- Strategies for effective change management
- Overcoming challenges in times of uncertainty

11. Enhancing Financial Leadership with Ethical Practices

- Importance of transparency and accountability
- Building trust within and outside the organization

12. The role of Financial Leaders in Sustainability and Social Responsibility

- Integrating ESG factors in financial decisions
- Contributing to sustainable business models and practices

13. Future-Proofing Financial Leadership

- Emerging trends
- Building a digital financial team
- Fostering a culture of innovation and continuous learning
- Encourage creativity among finance teams
- Upskilling and re-skilling people for the future

FEES

The course attracts a fee of **USD 2,950** inclusive of tuition, reference materials, certificate of attendance, arranged networking, site viewing, airport pick and drops, morning and afternoon teas/refreshments/ coffees and lunch.